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He who findeth a good neighbor findeth a precious thing.
—Hesiod; Fl. 776 B. C.



A Challenge to Our Community!

HELP TO KEEP THE WOLVES AWAY!

The Federal Government has been spending millions of dollars so that no one in the country will starve. But even in the largest cities that represents only \$24.00 a month to the average family on relief.

For those human needs that make life worth living it is not spending a penny. This is a responsibility which each community must assume.

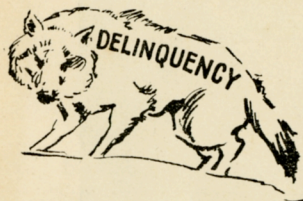


There are thousands of people of greater Lowell who are still suffering from hardships of the depression. They are being assailed by influences more dreaded than hunger.

These—our neighbors—require the helping hand that brings human sympathy and understanding as well as bread. The application of competent social service is the only remedy here. Such service is provided by the Community Chest agencies engaged in this sort of work.

How can our community be healthy when so many of our people are suffering from the effects of worry and want?

A study of the human wreckage from five years of hard times has revealed 48 per cent more illness among families of the unemployed than among others; one-fifth of all pre-school children whether on relief or not are undernourished and one-third, physically or mentally handicapped.



The Government cannot act as doctor, nurse and friend.

With your assistance, chest-supported agencies will continue to combat this situation.

Out of the depression have come forces that batter at the standards of our social structure.

Many of our young people are at the crossroads. They must be protected against those evils which breed the gangster and other enemies of society.

How can we afford to be without the services of our character building organizations? Supplementing the work of the church, these agencies of the Community Chest which deal with youth in their leisure time, are safeguarding the future of the community by laying a solid foundation for good citizenship.



The goal of your Community Chest campaign has been set at \$145,000.00

After a careful study by the Budget Committee comprised of business and civic leaders it is agreed that this is the minimum upon which the fifteen welfare agencies of the Chest can operate efficiently during the coming year.

Our leaders at Washington have made it emphatically clear that Uncle Sam can carry only a part of the relief burden. In the Government Unemployment Relief Program, there is no provision for single men and married couples

A Summary of Some Services Given by Chest Agencies During the Past Year

25,687 DIRECT BENEFICIARIES

- 2,315 needy families, including 10,417 individuals, helped in their personal problems, besides being given material relief.
- 8,000 grocery orders given to families.
- 8,634 garments and 3,285 pairs of shoes distributed.
- 26,978 pints of milk given to undernourished children.
- 2,000 children given care in clinics; 107 homeless children provided with homes.
- 769 neglected and abused children cared for.
- 10,346 free nursing visits made to homes. (2,131 individual).
- 8,271 free meals and night's lodgings given.
- 150 blind people, 51 unmarried mothers and 37 aged and homeless people helped.
- 1,117 underprivileged boys and girls attended free summer camp, and 237 needy mothers and children given vacation in the country.
- 9,006 of the youth of the community provided with recreational and character-building facilities.

NO GOVERNMENT FUNDS FOR THESE

without dependents. These cases and the problems of broken homes, child welfare, health, recreation and character building must be met by local resources and largely through private giving.

How much of this responsibility are you willing to share?

Are you going to do your full part by being more generous to your unfortunate neighbors? Or are you going to shut your heart to their appeal and see how little you can get by with? If you were in their position how would you feel about it?

This is the challenge—a challenge to your sense of fairness, to your spirit of neighborliness, to your compassion for the less fortunate.

HELP REBUILD HUMANITY—GIVE GENEROUSLY—DECEMBER 3-10

Food alone not enough

President Franklin D. Roosevelt:

"It would be nothing short of a calamity to have private social and relief work collapse at this time. The splendid task of the private social and charity agencies must not only be kept up to their highest previous standard, but must be increased during the months to come. I ask a definite self-denial on the part of those who have more than actual necessities of life to share an even greater part of their means with those who are so greatly in need today. Eating is not living; it is existing—Huge public appropriations only to maintain life, necessitate your and my partnership in making that life worth while."

These Chest agencies supply "HUMAN NEEDS BEYOND BREAD."

They must help our community REBUILD.

Association for the Blind

Boy Scouts

Boys' Club

Catholic Charitable Bureau

Country Week

Florence Crittenton Rescue League

Girl Scouts

Girls' City Club

Goodwill Industries

S. P. C. C.—Lowell Branch

Lowell Visiting Nurse Association

Salvation Army

Social Service League

Y. M. C. A.

Y. W. C. A.